



ADvancing States and NASDDDS
**2025 ENABLING
TECHNOLOGY
ENGAGEMENT
NETWORK**

Vendor Prospectus



ORGANIZATIONS OVERVIEW

ADvancing States

ADvancing States was founded in 1964 under the name National Association of State Units on Aging (NASUA). In 2019, the association changed its name to ADvancing States. Today, ADvancing States represents the nation's 56 state and territorial agencies on aging and disabilities and long-term services and supports directors.

ADvancing States supports visionary leadership, the advancement of systems innovation and the articulation of national policies that support long-term services and supports for older adults and people with disabilities.

Our mission is to design, improve, and sustain state systems delivering long-term services and supports for older adults, people with disabilities, and their caregivers.

National Association of State Directors of Developmental Disabilities Services

The National Association of State Directors of Developmental Disabilities Services (NASDDDS) was founded in 1964 with the goal of promoting and assisting state agencies in developing effective, efficient service delivery systems that furnish high-quality supports to people with intellectual and developmental disabilities.

NASDDDS represents the nation's state agencies in 50 states, Puerto Rico, American Samoa and the District of Columbia providing services to children and adults with intellectual and developmental disabilities and their families. NASDDDS promotes visionary leadership, systems innovation, and the development of national policies that support home and community-based services for individuals with disabilities and their families.

The NASDDDS mission is to assist member state agencies in building person-centered and culturally and linguistically appropriate systems of services and supports for people with intellectual and developmental disabilities and their families.

Health System Transformation, LLC

Health System Transformation (HST) is an experienced consulting firm working exclusively on state health care issues. We are serious about Health and Human Services and understand the intricacies of state programs.

State of the States in Intellectual and Developmental Disabilities

Since 1982 The State of the States in Intellectual and Developmental Disabilities (I/DD) Ongoing Longitudinal Data Project of National Significance has been investigating determinants of public spending for I/DD services and supports in the United States. Products demonstrate the impact of federal, state, and local government fiscal policy over time. In 2010, the project initiated a new line of research focused on collecting and curating national data on the use and barriers to access technology solutions for people with cognitive disabilities. This work quickly expanded to include research on cognitive accessibility of products and data; inclusive design approaches; technology-related state and federal policies; technology skill assessments; and applications of emerging technologies to enhance community living. Based on promising practices and implementation science, the team developed the Technology First Systems Change Framework that is sweeping the nation ensuring equitable and sustainable access to technology solutions for people with disabilities.

Questions? Send us a note at EnablingTech@advancingstates.org!

WELCOME

Empower Your Impact with Enabling Technology: Driving Independence and Innovation in LTSS.

Enabling Technology is reshaping how individuals receiving **Long-Term Services and Supports (LTSS)** live, empowering them to thrive independently. Through innovative solutions such as radar-based fall detection, robotic assistance, and biometric tracking via wearable devices, enabling technology bridges care gaps -- allowing professionals to act proactively and prevent emergencies. Yet, many states struggle to integrate these technologies effectively into Medicaid and LTSS systems.

As technology advances rapidly, it's time for states, health plans, and vendors to unite. The **Enabling Technology Engagement Network** steps in to streamline access, foster collaboration, and scale innovation across LTSS systems nationwide.

Wondering if you are an enabling technology vendor? If you answer yes to any of the questions below, we want to see you in the Enabling Technology Engagement Network!

Does your company develop or provide technology that helps individuals with disabilities perform daily tasks more independently?

Does your product provide more flexibility for caregivers or direct care workers and/or help to lighten their daily task load?

Is your technology specifically designed to enhance accessibility, mobility, communication, or sensory assistance?

Do your products or services directly address challenges faced by people with physical, cognitive, sensory, or learning disabilities?

Are your products designed to integrate with or enhance existing accessibility features in mainstream technology (e.g., smartphones, computers, or smart home devices)?



THE CHALLENGE: OUTPACING THE SYSTEM

While technology offers groundbreaking potential, adoption often lags due to misaligned service definitions, lack of payment codes, and inconsistent waiver policies across states. For providers, health plans, and vendors working across multiple states, navigating these fragmented systems creates barriers to delivering impactful solutions.

Imagine what's possible:

- **Remote Monitoring:** Ensure privacy and reduce hospitalizations with radar-based fall detection.
- **Smart Wearables:** Provide real-time alerts on anxiety or blood pressure, reducing costly emergency care.
- **Robotic Assistance:** Free caregivers to focus on more meaningful services.

To unlock these benefits, we need aligned policies, stakeholder education, and agile frameworks for deploying technology.



THE SOLUTION: JOIN THE ENABLING TECHNOLOGY ENGAGEMENT NETWORK

The Enabling Technology Engagement Network brings together **state policymakers, health plan partners, and tech vendors** to address challenges, accelerate innovation, and open doors to new market opportunities.

Network Objectives:

- **Educate States** on the latest enabling technology solutions.
- **Guide Vendors** on navigating Medicaid markets.
- **Bridge Knowledge Gaps** among states, health plans, and vendors.
- **Foster Federal Solutions** to streamline the adoption of new technologies.
- **Ensure Access** to technology for all consumers.

Questions? Send us a note at EnablingTech@advancingstates.org!



WHY JOIN THE NETWORK? ACCELERATE YOUR REACH AND INFLUENCE

Three Key Opportunities for Network Members:

1. Conference Presence

- **Product Showcases:** Present your products at premier LTSS conferences.
- **Interactive Booths:** Engage attendees in the Enabling Technology Workrooms at both the HCBS Conference and NASDDDS Directors Forum & Annual Conference.
- **Specialized Learning:** Participate in intensive sessions focused on Enabling Technology.

2. Network Meetings with Industry Peers

- **Quarterly Network Meetings:** Connect with other technology vendors to discuss trends, share insights, and explore collaborations in the field of enabling technology. These meetings foster industry knowledge-sharing and deepen connections among peers.

3. Selected Opportunity for Policy Engagement

- **Policy Calls:** Up to 15 selected vendors will join workgroup meetings with state aging and disability policymakers, offering direct insight into policy needs and priorities. This selected group will help shape solutions, address challenges, and build relationships with key decision-makers in LTSS.



ENABLING TECHNOLOGY VENDOR POLICYMAKER EXCHANGE

Up to 15 vendors in the Enabling Technology Engagement Network will join calls with states, health plans, and stakeholders. These sessions facilitate addressing challenges, exchanging insights, and developing solutions to advance enabling technology in LTSS. Vendors will gain exposure to industry needs, network with key decision-makers, and contribute to the ongoing evolution of enabling technology practices.

Selection Process

All vendors in the Enabling Technology Engagement Network are eligible for workgroup meetings with state aging and disability policymakers. To ensure representation, vendors are selected based on criteria including technology solutions, populations served, company size, and other relevant factors. We aim for a balanced group of established leaders and emerging innovators. This selection process promotes inclusivity, offering equal opportunities for small vendors and unique, high-impact solutions alongside larger companies.

ENABLING TECHNOLOGY ENGAGEMENT NETWORK PACKAGE

The **Enabling Technology Engagement Network** offers unmatched exposure, networking, and thought leadership opportunities. We offer three membership packages:

Tier 1: Includes full participation and meeting summaries in the collaborative, branding on our webpage, and full participation at the conference including product showcase in your Enabling Technology Workroom booth and intensive participation.

Price: \$20,000

Tier 2: Includes full participation and meeting summaries in the collaborative, branding on our webpage. No conference participation included.

Price: \$10,000

Tier 3: Includes key takeaways of collaborative meetings and branding on our webpage. No conference participation or collaborative meeting participation.

Price: \$2,500

**SCAN QR CODE TO
CLAIM YOUR SPOT
TODAY!**



Questions? Send us a note at EnablingTech@advancingstates.org!

2024 CONFERENCE ATTENDANCE

ADvancing States 2024 HCBS Conference



1,800 +
Attendees
(1,500 in-person and 300 virtual)



54
States and Territories



88
Sponsors/
Exhibitors



130
Sessions

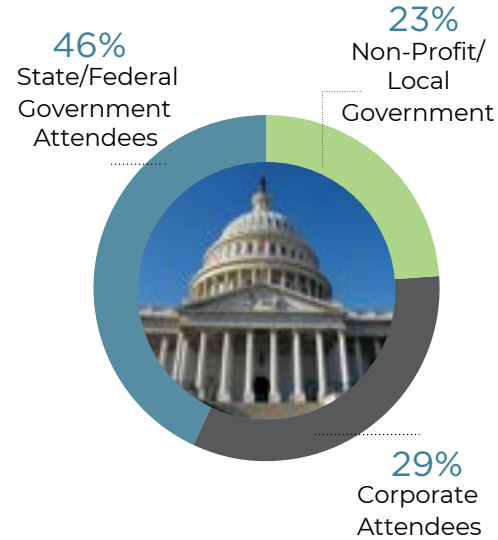


300+
Abstracts
Submitted

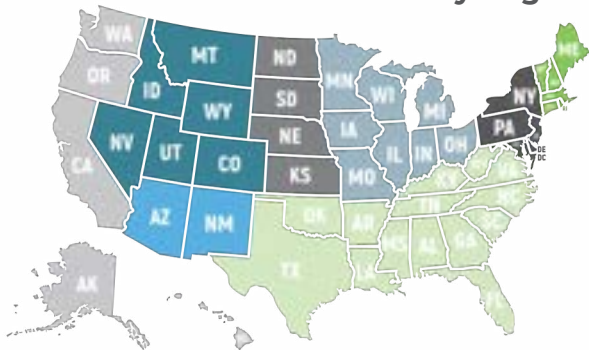


300+
Speakers

2024 HCBS Conference Participation by Percentage



2024 HCBS Conference Attendees by Region



New England: 7%
Mid-Atlantic: 21%
South: 29%
Midwest: 20%
Central: 3%
Southwest: 2%
Rocky Mountain: 6%
Pacific Coast: 10%
Territories: 1%

NASDDDS Directors Forum and Annual Conference

2024 NASDDDS Annual Conference Participation by Percentage



650
Attendees



42
Sponsors/
Exhibitors



50
Sessions

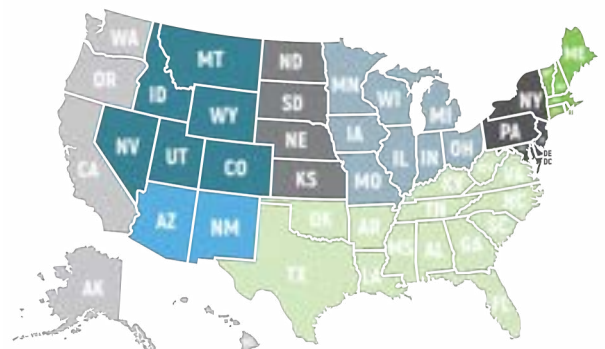


120
Abstracts
Submitted

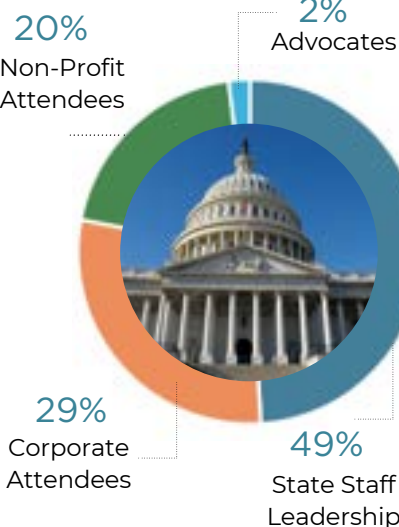


100+
Speakers

2024 NASDDDS Annual Conference Attendees by Region



Northeast: 14%
Midwest: 16%
South: 16%
Pacific Northwest: 53%
Territories: 1%



MAXIMIZE YOUR PRESENCE AT INDUSTRY EVENTS (Tier 1 Only)

1. Complimentary Registrations

- Receive two free registrations for both the ADvancing States HCBS Conference and NASDDDS Directors Forum & Annual Conference (additional registrations available for purchase).

2. Enabling Technology Workroom Booth Space

- **HCBS Conference:** 8' x 10' booth.
- **NASDDDS Directors Forum & Annual Conference:** 10' x 6' booth.
- Booth amenities include a 6 ft. table and two chairs; exhibitors provide decor and displays. Space is assigned on a first-come, first-served basis.

3. Exclusive Enabling Technology Intensives

- Engage in full-day intensives at both conferences, exploring the latest in enabling technologies.

ADvancing States HCBS Conference

Dates: August 24 - 28, 2025

Location: Baltimore, M.D.

[Click here for more information.](#)

or

Contact Gabriel Passos

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NASDDDS Directors Forum & Annual Conference

Dates: November 3 - 6, 2025

Location: Phoenix, A.Z.

[Click here for more information.](#)

or

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