Innovation in LTSS: Maryland

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Background

- 1.5 million baby boomers in Maryland
- About 25% will require LTC that will cost at least $100,000 over their lifetimes
- Nearly 67% of this population will pay for this care out of pocket
Maryland Task Force on Long-Term Care Education and Planning

- Review status of current education efforts
- Options to improve education
- Recommendations
Public & Private

The task force recommended a unique public-private educational effort to inform the public of all options when planning for LTC.
Mission

Shared Mission
• No Maryland resident reaches the age of 50 without having received complete information about the risk of needing LTC

Private Sector Focus
• Private options available to pay for long–term care

Public Sector Focus
• Residents understand the Maryland Medical Assistance Program, how it’s funded, and who it’s intended to serve
Challenges

All Stakeholders
• Lack of public awareness of LTC crisis
• How to plan for something unpredictable and variable

Medicaid
• High level of dependence on Medicaid
• Avoid or delay need for more intensive Medicaid funded service
• Reduce risk for LTC
Medicaid’s Goal

Healthier, More Engaged Beneficiaries

• Consume fewer medical services
• Have a lower risk profile
• Makes program more sustainable
• Improved beneficiary health can lower program costs, which helps ensure Medicaid sustainability so it’s available to those who need it most
• In the last 3 years, overall enrollment in Medicaid personal assistance programs have grown by 39%

• HCBS State Plan and Waiver programs use the same provider networks and resources to provide services to participants

• State Plan programs like CFC will grow more since they cannot be limited

• Waiver programs must be limited in order to accommodate demand for entitlement programs

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<thead>
<tr>
<th></th>
<th>10/23/2015</th>
<th>10/14/2016</th>
<th>10/15/2017</th>
<th>10/15/2018</th>
<th>3 year Growth</th>
<th>% Change</th>
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</thead>
<tbody>
<tr>
<td>CFC</td>
<td>5,047</td>
<td>6,654</td>
<td>7,856</td>
<td>8,467</td>
<td>3,420</td>
<td>68%</td>
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<tr>
<td>HCBOW</td>
<td>4,043</td>
<td>3,836</td>
<td>3,756</td>
<td>4,002</td>
<td>-41</td>
<td>-1%</td>
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The number of nursing facility residents remained stable during the study period, while the number of home and community-based services (HCBS) users steadily increased.
Maryland Innovation

The Maryland TCOC Model

• Builds on the success of the Maryland All-Payer Model
• Creates greater incentives for health care providers to coordinate with each other and provide patient-centered care
• Commits the State to a sustainable growth rate in per capita total cost of care spending for Medicare beneficiaries
Maryland Primary Care Program (MDPCP)

- Strengthening primary care is critical to promoting health and reducing overall health care costs in Maryland
- Participants in MDPCP must deliver comprehensive care management and patient-centered primary care
- Will get additional per beneficiary per month payment from CMS for care management services
- Can earn performance-based incentive payment to reduce hospitalization rate and improve quality of care for Medicare beneficiaries
- Program runs 01/01/19 to 12/31/26
As part of the TCOC Model, Maryland selected six high-priority focus areas for improving Marylander’s health:

- Substance Use Disorder
- Diabetes
- Hypertension
- Obesity
- Smoking
- Asthma
Pilot Programs

- HealthChoice Diabetes Prevention Program (DPP)
  - Lifestyle coaches
  - In person and online
- Expansion of the Assistance in Community Integration Services (ACJS)
  - Expand the enrollment cap to 600 individuals annually
- Adult Dental Pilot Program
  - Basic dental services including diagnostic, preventive, extraction, and limited restorative dental services
- Expansion of Substance Use Disorder Residential Services
- Family Planning Program
Maryland Insurance Administration

• Consumer Outreach
  • Staff at community events to help consumers with insurance questions and provide information

• Maryland Long-Term Care Insurance Partnership Program
  • An innovative partnership between Maryland and private insurance companies
  • Policy permits you to protect additional assets from spend-down requirements under Maryland’s Medicaid program
Next Steps

LTC Education is Vital for Maryland Residents to Plan for Their Future

• Use established infrastructure
• Cost effective techniques
• Short implementation timelines
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Questions?