One Year In: COVID-19 Information Resources for Aging and Disabilities Programs

I&R Support Center Webinar, April 22, 2021
Agenda

• Impacts on I&R/A Programs
• COVID-19 Background
• Understanding Risks
• Vaccine Distribution
• State Initiatives
• What’s Next
• Accessible Materials and Resources
• Questions
Presenters

• **Nanette Relave**, Senior Director, National I&R Support Center, ADvancing States
• **Martha Roherty**, Executive Director, ADvancing States
• **Elaine Sawyer**, Senior Policy Associate, ADvancing States
• **Liz Persaud**, Program and Outreach Manager, Tools for Life, Georgia’s Assistive Technology Program, Center for Inclusive Design and Innovation, Georgia Institute of Technology
COVID-19 Information and Vaccination

I&R/A Programs Answer the Call
Call Volume Reflects High Needs

Which of the following best describes any changes in your call volume since the start of COVID (March 2020)?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls have increased dramatically</td>
<td>24%</td>
</tr>
<tr>
<td>Calls have increased steadily</td>
<td>40%</td>
</tr>
<tr>
<td>Calls have remained around the same</td>
<td>26%</td>
</tr>
<tr>
<td>Calls have decreased because people are focused on COVID</td>
<td>10%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>86</td>
</tr>
</tbody>
</table>
COVID-Related Inquiries Focus on Basic Needs and Vaccination

<table>
<thead>
<tr>
<th>Information about symptoms</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>44%</td>
<td>43%</td>
<td>9%</td>
<td>3%</td>
<td>0%</td>
<td>86</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Information about testing</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>26%</td>
<td>28%</td>
<td>22%</td>
<td>15%</td>
<td>9%</td>
<td>86</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Prevention of virus spread</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>37%</td>
<td>44%</td>
<td>12%</td>
<td>6%</td>
<td>1%</td>
<td>86</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>General information on vaccines</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>11%</td>
<td>20%</td>
<td>28%</td>
<td>22%</td>
<td>20%</td>
<td>87</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information about health insurance</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>21%</td>
<td>26%</td>
<td>34%</td>
<td>16%</td>
<td>2%</td>
<td>87</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information about food security issues</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9%</td>
<td>22%</td>
<td>30%</td>
<td>30%</td>
<td>9%</td>
<td>87</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information about rent/utilities/mortgages</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6%</td>
<td>22%</td>
<td>33%</td>
<td>23%</td>
<td>16%</td>
<td>86</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information about vaccine appointments</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6%</td>
<td>10%</td>
<td>12%</td>
<td>21%</td>
<td>51%</td>
<td>86</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information about financial assistance/stimulus payments</th>
<th>VERY LOW</th>
<th>LOW</th>
<th>MEDIUM</th>
<th>HIGH</th>
<th>VERY HIGH</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>17%</td>
<td>18%</td>
<td>39%</td>
<td>16%</td>
<td>9%</td>
<td>87</td>
</tr>
</tbody>
</table>
New and Expanded Roles to Address Needs

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, we are involved in vaccine appointments</td>
<td>53% 39</td>
</tr>
<tr>
<td>Yes, we are involved with wellness checks</td>
<td>34% 25</td>
</tr>
<tr>
<td>Yes, we are involved with providing economic help</td>
<td>15% 11</td>
</tr>
<tr>
<td>Yes, we are staffing a COVID information line/hotline</td>
<td>12% 9</td>
</tr>
<tr>
<td>Yes, we are involved with providing pandemic-related housing/rental assistance</td>
<td>15% 11</td>
</tr>
<tr>
<td>Yes, we are involved with providing access to meals/groceries (e.g. scheduling</td>
<td>50% 37</td>
</tr>
<tr>
<td>online grocery deliveries)</td>
<td></td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>26% 19</td>
</tr>
<tr>
<td>Total Respondents: 74</td>
<td></td>
</tr>
</tbody>
</table>
Voices from the Field

- Half of my staff was detailed to the Health department in January to assist with COVID vaccination calls and I had to train other staff on I&R. The positive: Other programs have a greater understanding of the breadth of our role. The negative: Staff is getting burned out.
- We are involved in finding transportation solutions so people can get to their vaccination appointments.
- Client fears for health, safety and finances remain high. Obtaining the Covid-19 Vaccine is a high priority, especially for 'truly' homebound folks.
- The lack of a direct vaccination queue for people with disabilities is troubling and infuriating.
- Our senior centers are now trying to figure out how to safely help consumers with taxes as well - so they call their movement "Taxes and Vaxes"!
COVID-19

From Emergence to Vaccination
COVID-19 Timeline

COVID-19 Discovered
WHO Announces COVID-19 discovered

COVID-19 in USA
First case of COVID confirmed in Washington state

Public Health Emergency
President Trump declares public health emergency

First Major Outbreaks
Washington nursing homes NYC widespread outbreaks

National Emergency Declared
Nation goes on "pause" to help stop the spread

Reopening
States begin reopening

Vaccines Approved
First vaccines approved and administered

Mask Mandate
President Biden declares mask mandate in federal buildings

UK Variant Dominant/J&J Paused

Number of COVID-19 Infections

Jan
WHO Announces COVID-19 discovered

Jan
First case of COVID confirmed in Washington state

Feb
President Trump declares public health emergency

March
Washington nursing homes NYC widespread outbreaks

March
Nation goes on "pause" to help stop the spread

March
States begin reopening

April
First vaccines approved and administered

July
President Biden declares mask mandate in federal buildings

Dec

Jan
Number of COVID-19 Infections

31,800,000
18,000,000
9,000,000
2,000,000
20,000
20,000
2,000,000
9,000,000
18,000,000
31,800,000
Understanding the Risks

**ARE AT INCREASED RISK:**

- Cancer
- Chronic kidney disease
- COPD (chronic obstructive pulmonary disease)
- Down Syndrome
- Heart conditions, such as heart failure, coronary artery disease, or cardiomyopathies
- Immunocompromised state (weakened immune system) from solid organ transplant
- Obesity (body mass index [BMI] of 30 kg/m² or higher but < 40 kg/m²)
- Severe Obesity (BMI ≥ 40 kg/m²)
- Pregnancy
- Sickle cell disease
- Smoking
- Type 2 diabetes mellitus

**MAY HAVE INCREASED RISK:**

- Asthma (moderate-to-severe)
- Cerebrovascular disease (affects blood vessels and blood supply to the brain)
- Cystic fibrosis
- Hypertension or high blood pressure
- Immunocompromised state (weakened immune system) from blood or bone marrow transplant, immune deficiencies, HIV, use of corticosteroids, or use of other immune weakening medicines
- Neurologic conditions, such as dementia
- Liver disease
- Overweight (BMI > 25 kg/m², but < 30 kg/m²)
- Pulmonary fibrosis (having damaged or scarred lung tissues)
- Thalassemia (a type of blood disorder)
- Type 1 diabetes mellitus
Significant Risk to Seniors

- Nationwide, 538,898 Americans have died from COVID-19 as of March 9, 2021
  - Age 75+ (293,015 deaths)
  - Age 65–74 (107,213 deaths)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Hospitalization</th>
<th>Death</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29 years</td>
<td>Comparison Group</td>
<td>Comparison Group</td>
</tr>
<tr>
<td>65-74 years</td>
<td>5x higher</td>
<td>90x higher</td>
</tr>
<tr>
<td>75-84 years</td>
<td>8x higher</td>
<td>220x higher</td>
</tr>
<tr>
<td>85+ years</td>
<td>13x higher</td>
<td>630x higher</td>
</tr>
</tbody>
</table>

## Significant Risk to Seniors

<table>
<thead>
<tr>
<th></th>
<th>Asian, Non-Hispanic</th>
<th>Black, African-American</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cases</td>
<td>.7x</td>
<td>1.1</td>
<td>1.3</td>
</tr>
<tr>
<td>Hospitalizations</td>
<td>1.1x</td>
<td>2.9</td>
<td>3.2</td>
</tr>
<tr>
<td>Death</td>
<td>1x</td>
<td>1.9</td>
<td>2.3</td>
</tr>
</tbody>
</table>

Materials are available in many languages on the CDC website.  
Understanding Your Risk

Keep Yourself and Your Family Safe and Healthy.

Understand your COVID-19 related risks, make safe choices, and connect to helpful resources.

This service is free and completely confidential.

https://www.cv19checkup.org/

TAKE THE FIRST STEP
Distribution of the Vaccine

Federal Government
  - State*
    - Indian Health Service*
    - Veterans Administration*
    - Federal Retail Pharmacy Partnership*
  - County Partners*
    - State Points of Distribution*
    - Federal Long Term Pharmacy Partnership (CVS/Walgreens)*
  - Regional Vaccination Centers
  - Community Health Centers
  - Mobile Vaccinations

*Pre-Registration Required
EXCUSE ME, IS THIS THE LINE TO SIGN UP FOR THE LOTTERY THAT GETS ME ON THE WAITLIST TO TAKE A NUMBER TO RECEIVE MY VACCINE BINGO CARD?

IT WAS — THEY JUST CHANGED THE PROCEDURES AGAIN....

https://vaccinefinder.org/search/
# Key Vaccine Info

<table>
<thead>
<tr>
<th></th>
<th>Pfizer-BioNTech</th>
<th>Moderna</th>
<th>Johnson &amp; Johnson’s Janssen**</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong># of Doses</strong></td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td><strong>Effectiveness</strong></td>
<td>95% effective</td>
<td>94% effective</td>
<td>72% effective (U.S)</td>
</tr>
<tr>
<td><strong>Storage</strong></td>
<td>-112 to -76 degrees F</td>
<td>36-46 degrees F</td>
<td>44-77 degrees F</td>
</tr>
<tr>
<td><strong>Side effects</strong></td>
<td><strong>Injection site:</strong> Pain, redness, swelling</td>
<td><strong>Injection site:</strong> Pain, redness, swelling</td>
<td><strong>Injection site:</strong> Pain, redness, swelling</td>
</tr>
<tr>
<td></td>
<td>Throughout rest of body: Tiredness, Headache, Muscle pain, Chills, Fever, Nausea</td>
<td>Throughout rest of body: Tiredness, Headache, Muscle pain, Chills, Fever, Nausea</td>
<td>Throughout rest of body: Tiredness, Headache, Muscle pain, Chills, Fever, Nausea</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>Rare:</strong> Blood clots (currently paused)</td>
</tr>
</tbody>
</table>
Vaccine Numbers

- The estimate for COVID-19 is that roughly 70 to 80% of the population will need to be vaccinated to reach the herd immunity threshold.
- (In contrast, the flu needs between 33 and 44% vaccinated to reach the herd immunity threshold.)
- 213 million doses have been administered as of April 20, 2021. In April, 3.03 million doses were administered daily.
- If 2.4 million people are vaccinated daily, we would have the ability to get to 70% by July.
Vaccination Rates

Success rate of vaccine distribution varies greatly by state

Source: Centers for Disease Control and Prevention
Vaccine Hesitancy

- Already vaccinated: 33%
- Will get vaccinated ASAP: 30%
- Wait & see: 17%
- Only if required: 7%
- Definitely not: 13%

Vaccine hesitancy is higher among individuals without college degree and Black Americans.
Common Questions

• Will we need to continue to wear masks after we reach herd immunity?
• Can I catch COVID-19 even after I am vaccinated?
• Will I need a booster shot?
• Do the current vaccines work on the new strains of COVID-19?
# New Variants

<table>
<thead>
<tr>
<th></th>
<th>Original Virus</th>
<th>U.K. B.1.1.7</th>
<th>South Africa B.1.351</th>
<th>Brazil P.1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pfizer-BioNTech</td>
<td>95%</td>
<td>Same efficacy</td>
<td>Reduced antibody levels</td>
<td>Same efficacy</td>
</tr>
<tr>
<td>Moderna</td>
<td>94%</td>
<td>Same efficacy</td>
<td>Reduced antibody levels</td>
<td>More data needed</td>
</tr>
<tr>
<td><strong>J&amp;J</strong>* (Currently paused)</td>
<td>72%</td>
<td>Same efficacy</td>
<td>Reduced efficacy (in trials)</td>
<td>Reduced efficacy (in trials)</td>
</tr>
<tr>
<td>AstraZeneca*</td>
<td>60-90%</td>
<td>Same efficacy</td>
<td>Reduced efficacy</td>
<td>Same efficacy</td>
</tr>
<tr>
<td>Sinovac**</td>
<td>50%</td>
<td>Same efficacy</td>
<td>Reduced antibody levels</td>
<td>Reduced antibody levels</td>
</tr>
</tbody>
</table>

*Current efficacy data as of [insert date] for J&J** and AstraZeneca*. **Reduced efficacy (in trials) for AstraZeneca and Sinovac**.
CDC and ACL Funding

- President Biden announced new funding from the Centers for Disease Control and Prevention (CDC) and Administration for Community Living (ACL) to directly support the aging & disability networks ongoing efforts around COVID-19 vaccinations
- $50 million for State Units on Aging (SUAs) to be distributed to Area Agencies on Aging (AAAs)
  - Funds were allocated based on the interstate funding formula under OAA and states are required to distribute funds to AAAs via their intrastate funding formulas as applies to Title III-B funding.
- $26 million for Aging and Disability Resource Centers (ADRCs)
  - Funds are available to ADRC/NWD COVID-19 CARES Act grantees as supplemental awards. ACL estimates that awards will be approximately 52% of grantees' total CARES Act ADRC/NWD awards.
- Activities can include:
  - Providing information and education about COVID-19 vaccines
  - Identifying individuals who may need assistance getting a vaccine, including individuals who are unable to travel independently
  - Assisting individuals in scheduling COVID-19 vaccination appointments (including providing reminders for second vaccine appointments)
  - Arranging and/or providing transportation options
  - Providing technical assistance to health departments and other vaccine sites on vaccine accessibility
  - Providing personal or peer support
  - Efforts towards equitable vaccine access
- An additional $5.1 million is intended to expand capacity of the Eldercare Locator and establish a similar support line for people with disabilities.
State Initiatives
State Collaborations with 211 Agencies

• Indiana FSSA partnered with 211 and Knowledge Services to establish a COVID-19 Call Center
• Mission to educate Hoosiers by responding to questions/concerns regarding COVID-19 and vaccines; help register callers for vaccine appointments
• Strictly COVID-19, but staff can transfer calls to 211 community navigators if more needs become apparent
• Comprehensive training on cultural competency, how the vaccine works
State Collaborations with 211 Agencies

- Michigan Department of Health and Human Services working with Michigan 211 for COVID-19 Hotline
- Assisting residents in finding COVID-19 testing and registering for vaccines
- MDHHS has a master resource guide with information for 211 staff
- Michigan’s seven 211 Center Regions developed a 211 COVID-19 Dashboard that keeps track of COVID-related connections
  - Interactive
  - Vaccine information
  - View data based on location
- https://tinyurl.com/rz8m7vd
Other Examples

• Kentucky is pushing increase vaccine equity among Black residents
  – Pop-up clinics at churches, local NAACP chapters
• Alaska is reaching tribal, rural residents with small planes and snow mobiles
• Indiana and Florida utilized speedways as vaccination sites
Lessons from COVID: What’s Next?

• Pros
  – More people sought out alternatives to nursing homes
  – Public-private partnerships developed and expanded
  – Telehealth
  – Innovation & technology changes in government
  – Disaster preparedness will improve from lessons learned

• Cons
  – Don’t know what the health/social/educational impact of year of isolation on entire population
  – Likely to have new strains continuing
  – Likely going to continue to need to wear masks
CDC Foundation: Accessible Materials and Culturally Relevant Messages for Individuals with Disabilities

Advancing States
National Information & Referral Support Center
April 21, 2021
GT CIDI Leadership
Team Speaker

Liz Persaud, Co Principal Investigator
Program and Outreach Manager
Tools for Life
liz.persaud@gatfl.gatech.edu
Thank you to our funder!

The CDC Foundation

This webinar series is made possible due to funding from the CDC Foundation along with technical assistance from the Centers for Disease Control and Prevention (CDC).
Accessibility Made Smart at CIDI

• Accessibility Consulting – ICT & UX
• Braille Services
• Captioning and Described Audio Services
• Professional E-Text Producers
• Certified Assistive Technology Team

Tools for Life is Celebrating 30 Years of Service this Year!
ABOUT THIS PROJECT:
Accessible Materials for People with Disabilities

• Background and purpose
• What are we providing?
• Who needs these resources?
• Q&A
What are we providing?

- A technique for developing ASL video scripts that use “native ASL” for more effective communication with deaf users
- Easy access to braille, embossed or digital for refreshable braille displays
- Text simplified below Plain Language guidelines
- Web accessibility and best practices beyond Section 508 compliance
- Education and training resources to support the dissemination of the improved products and to share the processes for future uses
Who needs these resources?

Our specific target audiences are:

- Deaf or hard of hearing users of ASL
- Blind or vision impaired individuals who use braille
- Individuals with extremely limited literacy skills
- Individuals with mobility issues that limit access to information
- Families, caregivers and various healthcare providers who may benefit from the enhanced modes of messaging
- Some individuals who may have combinations of these disabilities and some of the message formats may be used by multiple audiences
• COVID-19 has disproportionately affected many groups, including the 61 million people in the United States living with a disability.

• While the COVID-19 guidance on CDC’s website is accessible for some people with disabilities as required by Section 508 of the Rehabilitation Act (e.g., those using assistive technology devices, closed captions on videos, etc.), content is needed in alternate formats such as simplified text, braille, and American Sign Language (ASL) videos.

• It is important that COVID-19 guidelines are not only accessible to people with disabilities but also consider cultural challenges that people with disabilities face while trying to follow them.
All individuals, with or without disabilities, have their own preferred learning modes. The offering of products in a variety of formats provides greater access for everyone.

Going beyond accessibility considerations to address those preferences will introduce some products with wide-ranging benefits.

For example, those may include videos with practical information on cleaning surfaces, computers, and mobile devices to avoid disease transmission, how to sanitize durable medical equipment, or how to use touchless strategies for grocery shopping.
Needs Assessment and Message Testing

- CIDI conducted a needs assessment with individuals with disabilities, as well as organizations that serve disability audiences, to inform this project.
- Adapted materials have been message tested with target audiences to ensure accurate translation and cultural relevancy to people with disabilities.
COVID-19 Accessible Resources

Updated ASL Videos and Easy to Read documents are available on the CDC website

www.cdc.gov/coronavirus
Improving ASL Videos

- ASL is a primary language, not a translation of English, for deaf individuals who use it.

- Videos need to be in native ASL. We are working with CDC on a modified process to develop video scripts in native ASL.

- ASL users also need:
  - Easily identifiable videos
  - Messaging about CDC guidance through channels they use frequently
# Making Braille Easily Available

| Digital, braille-ready files | Documents remediated for accessibility  
<table>
<thead>
<tr>
<th></th>
<th>Available for download to refreshable braille displays</th>
</tr>
</thead>
</table>
| Embossed Braille            | Available through partners  
|                            | Available by individual request through the CIDI microsite |
Simplified text is needed for those with limited literacy skills from a variety of causes.

This requires simplification much lower than the Plain Language guidelines – content at or below 3rd grade level. We are “simplifying” CDC guidance to this level.

The process and tool, developed by partners at the University of North Carolina – Chapel Hill, School of Medicine, is ground-breaking research and an application of research-based findings.
Wearing a Mask

Wear a Mask the Right Way

- First, wash your hands
- Put the mask on your face
- Pull the loops behind your ears
- The mask must cover your nose
- The mask must cover your mouth
- The mask must fit under your chin
- The mask must snug on your face
- Make sure breathing is easy
- Masks may feel different
- Practice wearing a mask
- Practice will help you get used to wearing a mask.

Protect Everyone from COVID-19

- Wear a mask to protect yourself
- Protect children at school
- Protect yourself from COVID-19
- Quarantine vs. Isolation
- Protect Yourself from COVID-19
- Protect Yourself Living with Other People

Staying Away from People When You Have COVID-19

- Protect children at school
- Decisions About School and Remote Learning

Get Email Updates

To receive email updates about COVID-19, enter your email address:

Email Address

What’s this? Submit

Stop COVID-19 Every Day

- Stay at least 6 feet away from people outside your home.
- Stay away from people who are sick.
- Wear a mask to protect everyone.
- Wash your hands often.
- Wash your hands with soap and water.
- Wash your hands for 20 seconds.
- Sing the happy birthday song twice while washing your hands.
- Use hand sanitizer if that is all you have.
- Rub the hand sanitizer all over your hands.
- Rub your hands until they feel dry.
- Washing your hands with soap and water is best.

Take Off Your Mask When You Get Home

- Keep your hands off the front of the mask.
- Touch only the strings or loops.
- Use the strings or loops to take off the mask.
- Fold the mask.
- Put the mask in the laundry.
- Wash your hands with soap and water.

Easy to Read
• Accessibility sometimes requires best practices that go beyond Section 508 compliance.
• Webpage accessibility
• PDF Remediation
• UX Accessibility
The Dissemination Plan is a tiered approach to partner with organizations serving target audiences, capitalizing on existing channels to reach those who need accessible resources.

Our partners at American Association on Health and Disability (AAHD) have been instrumental in outreach and dissemination.
Dissemination of Content and Messages

• Identification of potential dissemination partners was undertaken with CDC Foundation and partners.

• A webinar was hosted on November 11 for interested parties to explain details of the partnership.

• Messages made available for outreach and social media use templates for Twitter, Facebook, Instagram, and email outreach, etc.
Webinars and Trainings

- Additional webinars have been hosted and archives can be accessed on the Georgia Tech microsite. [www.cidi.gatech.edu/covid/training](http://www.cidi.gatech.edu/covid/training)

- Webinar topics covered:
  - Apps for Promoting Independence and Safety (Nov. 12, 2020)
  - Sanitization of Personal Durable Medical Equipment (Nov. 18, 2020)
  - A Closer Look: Face Masks and People with Disabilities (Dec. 9, 2020)
  - Making Social Media Accessible for People with Disabilities (Jan. 20, 2021)

Coming Soon!
2 Webinars Focused on Vaccines
Vaccine Webinars

COVID-19 Vaccines for Caregivers and Personal Care Assistants (PCA)

Wednesday, May 12, 2021
3:00 PM to 4:00 PM ET

FAQs About COVID-19 Vaccines that People with Disabilities Should Consider

Wednesday, May 26, 2021
3:00 PM to 4:00 PM ET
The microsite at Georgia Tech/CIDI will:

- Link to CDC guidance, videos, etc.
- Host some accessible materials.
- Host education, training and supplementary resources.

www.cidi.gatech.edu/covid
Outreach

Please reach out to learn more about how you can help distribute this vital health information to those that need it most.

training@gatfl.gatech.edu
Questions and Answers
Thank you!!

We appreciate your time!