

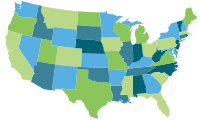
Platinum-Level Sponsor Benefits



As a Platinum-level sponsor there are countless benefits. A few are noted below.

2023 HCBS Conference Statistics:

50 States + 6 Territories



1800+ Attendees



300+ Speakers



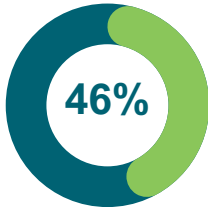
130 Sessions



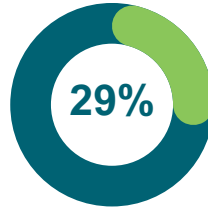
84 Sponsors/Exhibitors



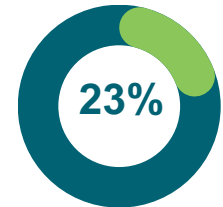
State/Federal Government Attendees:



Corporate Attendees:



Non-Profit/Local Government Attendees




2024 HCBS Hybrid Conference, August 18 - 22, 2023, Baltimore, MD

Platinum-level Sponsorship Benefits include the opportunity to:

- Be present and part of the nation's largest conference focusing solely on long-term services and supports and home and community-based services
- Meet and connect with new prospective customers
- Network with state and federal leaders, health plans, community-based organizations, technology, software, and innovation companies, and consultants
- Gain insight from networking with and listening to attendees
- Highlight and strengthen your brand, get your foot in the door, and/or land your next contract
- Enjoy a premium 8' x 20' or 10' x 16' booth
- Share your logo in premium places throughout the hotel; on Conference webpage, Conference app, screen projection loop between general sessions - mobile app and virtual platform, and Virtual Exhibit Hall and Auditorium. Play a 10 second commercial during the conference.
- Receive 6 full conference registrations + 1 full-conference registration for the booth representative + a virtual booth representative (no access to sessions).
- Choose any sponsorship activity from Platinum, Diamond, Emerald, Ruby, or Gold levels—host it, brand it, dance to it...you name it, you get to be the sponsor. Custom build a sponsorship activity if one what you're looking for isn't listed as an option.
- Participate in a Quarterly Webinar with ADvancing States to receive public policy updates.



Platinum-level Sponsorship Benefits include the opportunity to:

- Make all the connections through our Virtual Exhibit Hall.
- Include a promo item in a pre-event attendee box for early-bird virtual registrants.
- In-person AND virtual booth—customize your exhibit hall and virtual booth with company colors, logos, banners, videos, documents, links, etc.
- Message all attendees through 1 push notification on the Conference App.
- Build lasting relationships.
- Host a mini webinar with ADvancing States Members. 

[2024 Spring Meeting, April 29 - May 1, 2024, Nashville, TN](#)

Invitation for Platinum-level only sponsors to participate in the in-person meeting

- Opportunity to engage with state aging and disabilities directors, Medicaid LTSS directors, federal officials, and other key service delivery partners who will share promising practices, present unique program ideas, and participate in problem-solving sessions with peer state agencies.
- Participation in this robust meeting is invaluable to helping states develop their work in the upcoming year and identifying ways that health plans and providers can support states in those efforts.
- Recognition as a Platinum sponsor at the event.
- Invitation to send two LTSS Subject Matter Experts to be a part of the conversation, share experiences and knowledge, learn from your peers, and build lasting connections.

[Additional Information:](#)

- The Platinum level sponsorship includes one HCBS Conference and one Spring Meeting for the price of **\$55,000** (unless cost of sponsorship was previously discussed.) Support dollars are shared between the Spring Meeting and HCBS Conference:
 - [HCBS Conference](#) - \$40,000
 - [Spring Meeting](#) - \$15,000
- Payment for the HCBS Conference is due 1 month prior to the event. Payment for the Spring Meeting is due 1 month prior to the event.
- For additional conversation surrounding your sponsorship, please reach out to gpassos@advancingstates.org. For additional conference information, please visit www.hcbsconference.org.