

April Young

April Young is the Senior Managing Director of Strategic Initiatives at ADvancing States. She leads the association's Caregiving Team and provides technical assistance to states on stakeholder engagement strategies, direct care workforce issues, and enabling technology.

April oversees the Enabling Technology Engagement Network (ETEN), bringing together state policymakers, tech vendors, and health plan partners with a goal of increasing access to technology solutions for older adults and people with disabilities. The ETEN works to identify methods of funding and sustainability for enabling technology initiatives, streamline adoption of new technologies, educate state leaders, case managers and consumers on enabling technology, and work with vendors and health plans to navigate Medicaid markets and partnerships.

April also brings expertise in advancing strategic initiatives that strengthen HCBS systems and providers. She has led the design and delivery of customized business acumen training, advised states and providers on organizational capacity, and fostered cross-sector collaboration through workforce initiatives such as state direct care worker advisory boards and the HCBS Conference Caregiving and Workforce Intensive. Her work includes partnering with states on technical assistance projects and engaging diverse stakeholders to drive sustainable solutions.

Before joining ADvancing States, Ms. Young worked as a policy advisor specializing in home and community-based services programs for the Texas Health and Human Services Commission. She holds a Master's degree in Social Work from the University of Texas at Austin with a concentration in Community and Administrative Leadership.