



# Approaches to Improving Food Security Through Managed Care

HCBS Conference Panel Discussion

# Introductions

## Moderator

Patricia Nobbie, Anthem  
*Disability Policy Engagement Director*

## Panelists

Jim Allen, Honor Capital  
*President*

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*LTSS Specialty Organization, Senior Director*

# An Introduction to Honor Capital

- Honor Capital is a Veteran owned, small business with a mission to ease food insecurity and improve health outcomes in under-served communities
- In less than three years, it built a system of brick and mortar, affordable, fresh food stores from Virginia to Oklahoma



**HONOR CAPITAL**  
VETERANS BUILDING COMMUNITY

Anthem

# An Introduction to Anthem Medicaid

Anthem Medicaid and its affiliates have over 26 years experience providing care management and coordination for state-sponsored programs

Together with our affiliates, we coordinate care for 6.4 million Members in 22 markets

Coordinate care for more than **765,000** ABD Members in **18 markets**

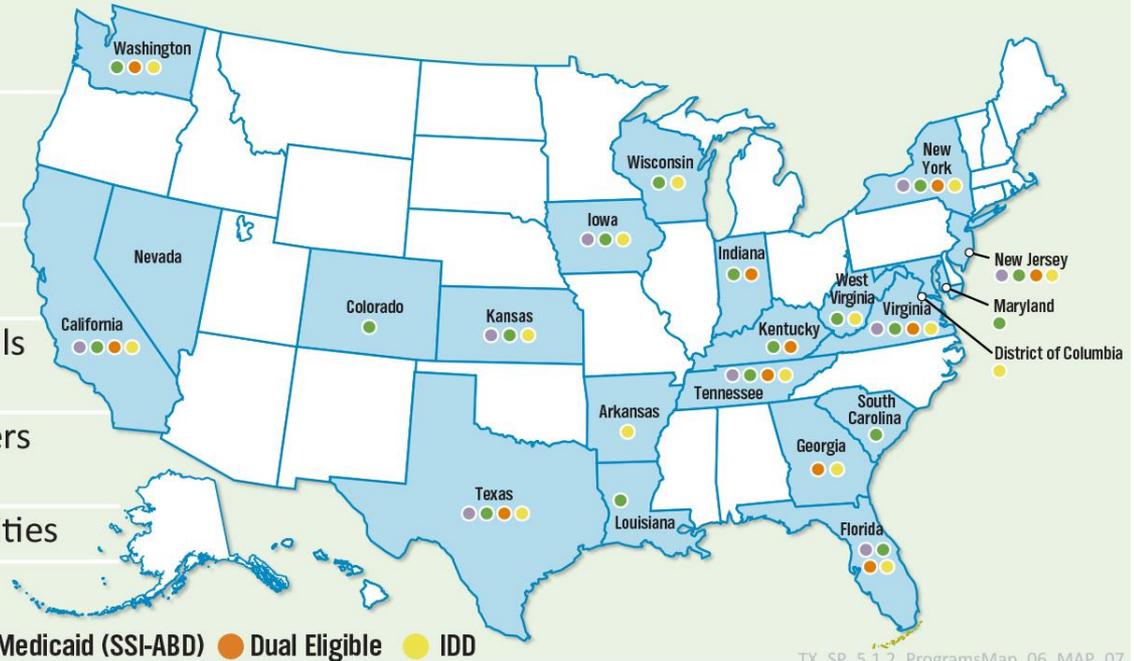
Manage fully integrated physical and behavioral health services for **6 million** Members in **21 markets**

We coordinate managed LTSS benefits for about **381,000** Members in **9 states**

Manage services for **231,000** Medicaid Duals Members in **11 markets**

Coordinated care for nearly **78,000** Members with IDD in **15 markets**

Manage **60,000+** Members in Nursing Facilities



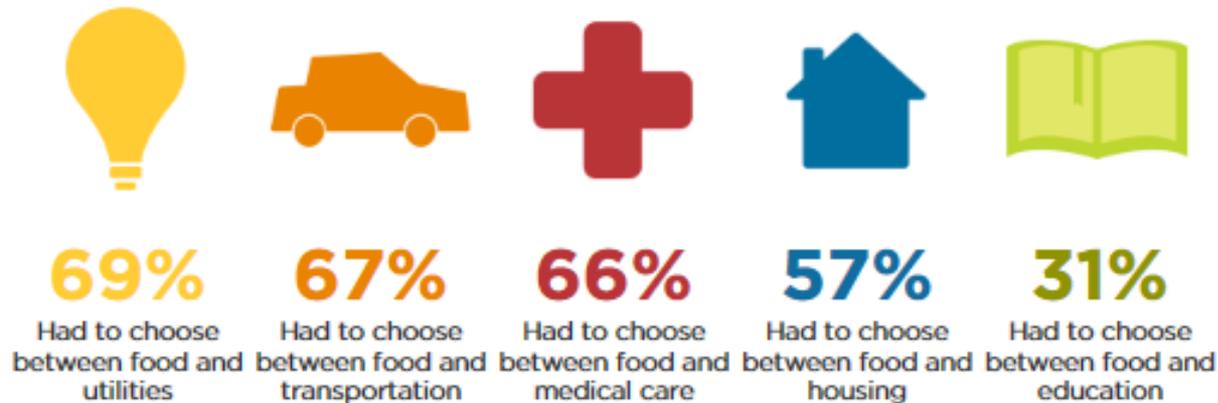
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60% of our national service area is rural

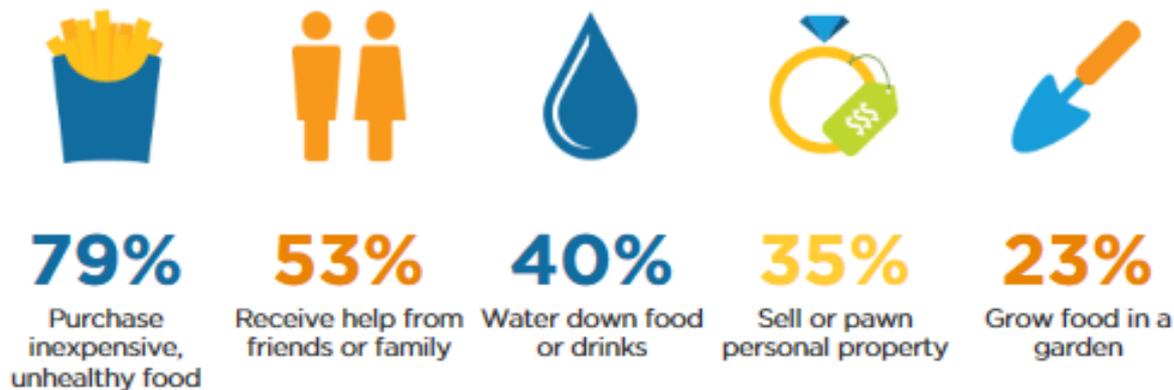
Partner with 15 states for more than 10 years

# Why Focus on Food Insecurity?

The median annual income for households served by the Feeding America network is \$9,175. In our 2014 Hunger in America study, the people we serve told us about the choices they face due to limited resources:



They also told us about the many ways they stretch their food budget or work to supplement it:



# Taking a Closer Look at Senior Hunger

- More than 33% of households Feeding America serves have at least one member who is 60 or older.
- Food-insecure seniors are at increased risk for chronic health conditions, even when controlling for other factors such as income:
  - More than three times as likely to experience depression
  - 65% more likely to report a heart attack
  - Nearly twice as likely to develop asthma
  - 57% more likely to report an experience of congestive heart failure
- Two out of five (41%) households we serve with an adult age 50 and older have at least one member with diabetes, and more than two-thirds (77%) of the households we serve with an older adult have at least one member who has high blood pressure. These rates increase with age.



# The Medical Impact of Home-Delivered Meals

A study in *Health Affairs* found that meal delivery programs reduce the use of costly healthcare services, such as emergency department (ED) visits, and help cut costs for dually eligible Medicare and Medicaid beneficiaries.

- Approximately 13% of US households report food insecurity, which is associated with poor health and increased use of health services, such as ED visits and inpatient admissions
- The study estimates the cost of increased utilization of these services to be \$77 billion in excess healthcare expenditures annually
- Researchers studied the impact of both medical tailored and non-tailored home-delivered meals on the use of medical services
  - Sample of members were dually eligible for Medicare and Medicaid and had at least 6 months of continual enrollment in 1 of 2 meal delivery programs from January 1, 2014, to January 1, 2016
  - Members who did not participate in either meal program were used as controls
- ***Results of the analysis showed that participation in the medically tailored meals program was associated with fewer ED visits, fewer inpatient admissions, and fewer uses of emergency transportation***
- Participation in the non-tailored meal program was also associated with fewer ED visits and uses of emergency transportation but not with fewer inpatient admissions

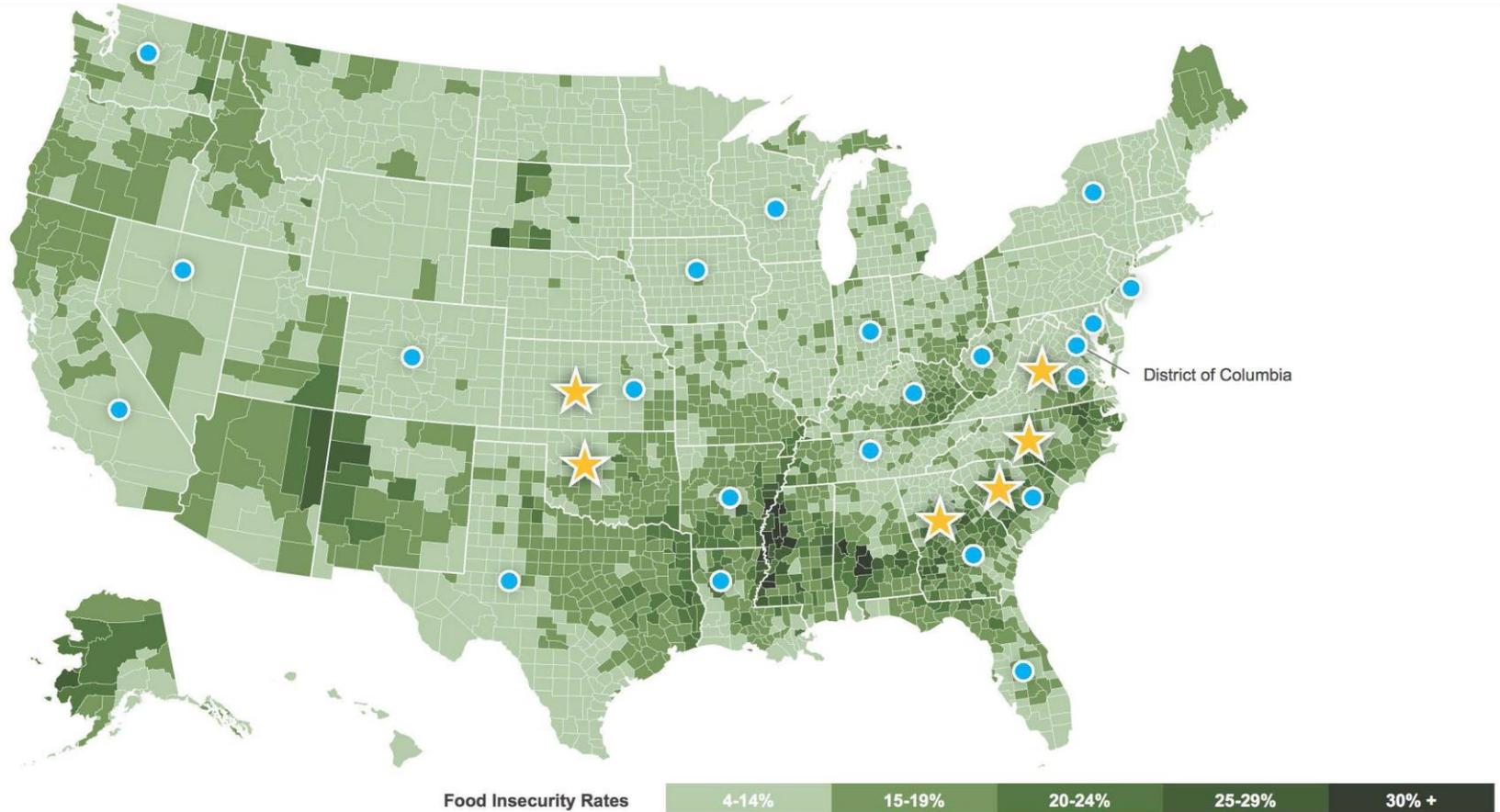
# The Intersection of Managed Care and Home Delivery

Many local communities offer meal and nutrition services to eligible individuals through Medicaid waivers and other government funded programs

- Managed Care Organizations contract with local and national providers to provide meals to members in their homes
  - Value Added/In Lieu Benefits
  - Meals for limited time after in Inpatient Hospitalization (Member & Families)
  - Home Delivery
  - Vouchers, including Farmers Markets

Focus should be on options that give members choice

# Addressing Food Insecurity in Our Communities



★ Honor Capital Markets

● Anthem Medicaid Markets

# Introducing Anchor Mobile Food Market



# Anchor Market Moving Forward



- Expand Anchor Mobile Food Market to more states
  - 2019 launches in Indiana, South Carolina, and Virginia
  - 2020 launch in Texas
- Embed social support programming with community visits
  - Bring together community partners to offer activities, including basic health screenings and classes, cooking demonstrations, and fitness demonstrations
  - Extend approach to also support brick and mortar locations
- Measure impacts!
  - Is the model sustainable from a business perspective
  - Are we able to replicate some of those same impacts identified by the Annals of Epidemiology study

# Questions?



# Thank you!

