# CIGNA COLLABORATIVE COMMUNITY ATTENDANT ALTERNATIVE PAYMENT MODEL

August 28, 2019 Dee Cavaness, Cigna Joseph Ramon, Healthcare Unlimited

Offered by Cigna Health and Life Insurance Company or its affiliates

Together, all the way.



### We Promise





# Together, all the way.®

Cigna is a global health service company dedicated to improving the health, well-being, and peace of mind of those we serve.

# Every day

We work to make experiences easy and reliable – in ways that you find proactive, personal and empathetic.











### Who We Are - Cigna Corporate

Cigna is a global health services company dedicated to helping people improve their health, well-being and sense of security. With over 40,000 employees worldwide, we have over 95 million global customer relationships and work every day to help our customers lead a healthy, secure life. Our strategic focus is centered on delivering high quality, affordable, and personalized products and solutions to our customers and clients by leveraging our differentiated strengths as well as our talent and localized approach.



### Cigna collaborative care

224 arrangements with large physician groups that span 32 states, reaching more than 2.5 million commercial customers



### Global presence

Sales capability in approximately 30 countries and jurisdictions, with more than one million partnerships with health care professionals, clinics and facilities



17 U.S. customer service centers open 24/7/365 for medical and dental plan customers



### Community giving

- \$21.1 million in combined Cigna Giving through our Foundation, Civic Affairs and employee volunteering
- 57,751 hours of Cigna employee volunteer service
- Provided Cigna Foundation grants totaling more than \$5 million



### Cigna's commitment to veterans

- 24/7/365 Support for Veterans: Free national Veteran Support Line available to veterans, caregivers and families
- Mindfulness programs for vets and families
- \$300,000 Cigna Foundation grant to the Iraq and Afghanistan Veterans of America
- 2014-2016 Military Times Best for Vets Employer



### Awards

- One of Corporate Responsibility Magazine's 100 Best Corporate Citizens for 2017
- One of three recipients of the National Business Group on Health's Innovation in Advancing Health Equity Award











### Who We Are - Cigna Medicaid

### We serve Texas Medicaid STAR+PLUS Adults

- Serving Texas Medicaid since 2011
- People who have disabilities or are age 65 or older
- We cover ~51,000 STAR+PLUS Medicaid only and dual eligible members as well as operate a Medicare and Medicaid (MMP) plan
- We operate in three Medicaid Service Areas (Northeast, Hidalgo and Tarrant) spanning 50 counties ranging from major metropolitan areas to rural areas of Texas













# Background: CMS















### Alternative Payment Model Terminology

Value Based Contracting
 Value Based Purchasing

 Quality Based Payments
 Alternative Payment Models

Payment Reform

All essentially mean the same thing. Moving away from volume-based or fee for service payment with no link to quality or value towards payment models that link metrics and quality result.

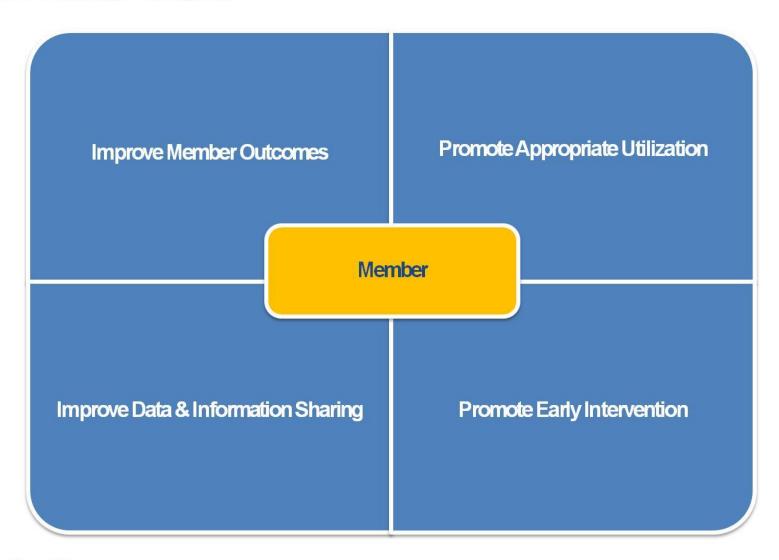








# **APM Guiding Principles**



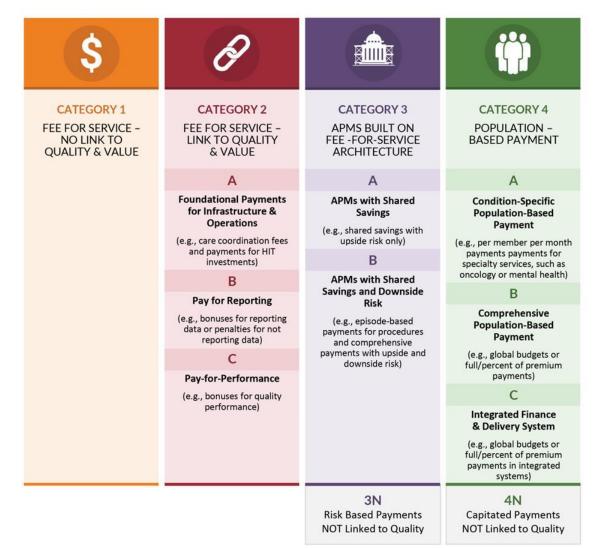








### APM Categories













### The Cigna Approach to LTSS APM

 Motivating the change in provider behavior through a bonus

Defining 'quality'









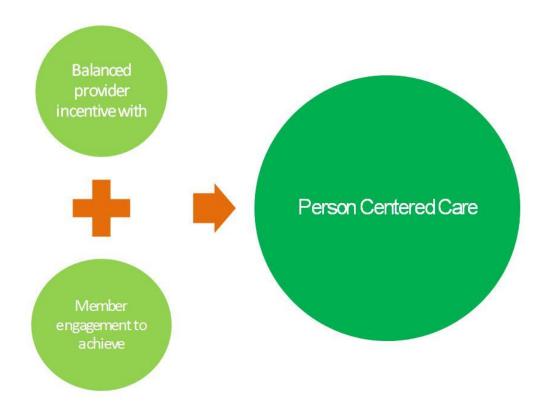






# The Cigna Approach to LTSS APIM

LTSSAPM modeled after Primary Care APM















# The Cigna Approach: Defining Quality

- Cigna determined that we needed partners, who like us valued:
  - Keeping Members out of the hospital/ER
  - Regular checkups with a Member's PCP
  - Strong adherence to taking medications
- Higher than average incidence of diabetes in selected service area
  - Increased emphasis on HbA1c testing











# The Cigna Approach: Defining Quality

Admits per Thousand Members (ADK)

Emergency Room Visits per Thousand Members (ERK)

PCP Visits per Thousand Members

Medication Adherence (PDC) - Diabetes

Medication Adherence (PDC) - Cholesterol

Medication Adherence (PDC) - Hypertension (RAS Antagonists)

HbA1c Testing









### Clinical Performance Measures

• Cigna defined specific measures that when met, directly improve Member health outcomes:

Clinical Performance Measures (CPIVs)	Clinical Performance Measure Thresholds
Admissions per thousand (ADK)	Less than or equal to 1
ER visits perthousand (ERK)	Less than or equal to 1
PCP visits perthousand (PCPK)	Greater than or equal to 1
Diabetes Medication Adherence	≥ 60%
Cholesterol Medication Adherence	≥60%
Hypertension medication Adherence	≥60%
HbA1cTesting	>87.99%













# Core Components

Provider Agency>100 Members

Establish performance targets

Data Collection Full Year w/Qtrly
Data Pull

Minimum Threshold to Achieve Bonus Attendants trained & tested (80% passing score)













# Eligibility Requirements

- Data collection-Jan 1 through Dec 31 of calendar year
- \*Agency must have 100+ members
- No partial payments- must participate for entire data collection period
- Must meet clinical performance threshold as per below.

CPIVIs meeting or exceeding thresholds	Percent of Maximum Quality Incentive
0 to 4 Clinical Performance Measures Thresholds met	Not eligible
5 Clinical Performance Measures Thresholds met	60%
6 Clinical Performance Measures Thresholds met	80%
7 Clinical Performance Measures Thresholds met	100%









# Eligibility Requirements

Attendant Quiz

-20 questions

-must be completed within 60 calendar days of quiz release Providers responsible for providing original list of all attendants

-75% of total attendants must pass

-passing score >/= 80%

Clinical Performance Measures

> -must meet at least 5 of 7 measures to bonus

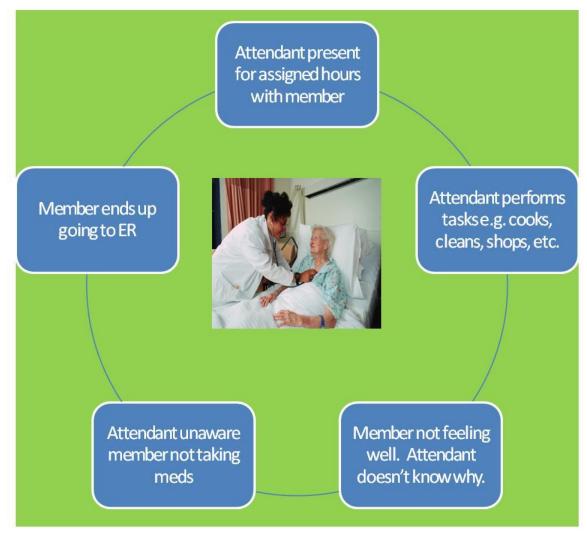








### Non-APM Model Attendant Scenario



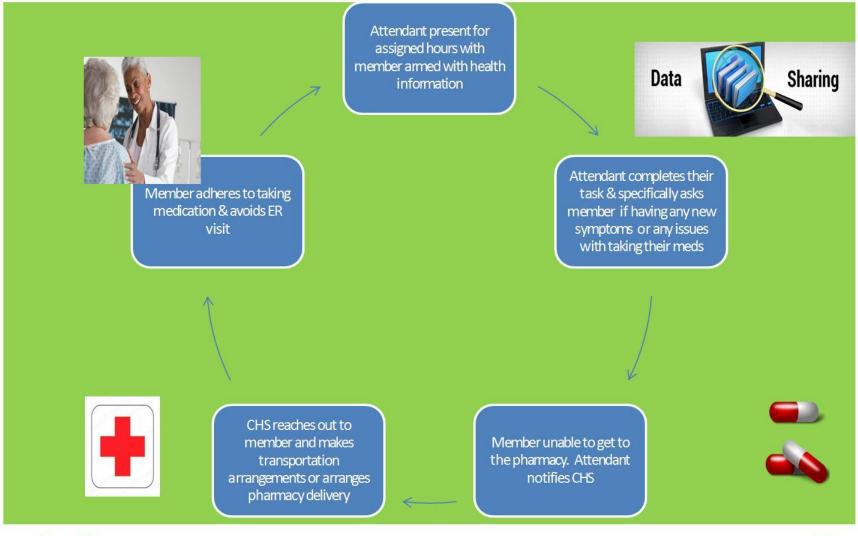








### Attendant APM Model Scenario











### **Implementation**

### **ImpactAnalysis**

- Analytics-driven decision making
- Provider data

### Collaborative Provider Partnerships

- First-hand knowledge
- Strong influence
- Frequent access to Member

# Focus on Preventable Events

- Reduce ADK
- Reduce ERK
- PCP Visit
- Medication Adherence
- HgA1c Testing

# Quarterly Dashboard

- Custom Provider metrics
- Periodic review to gauge YE performance
- Identify risk & opportunity





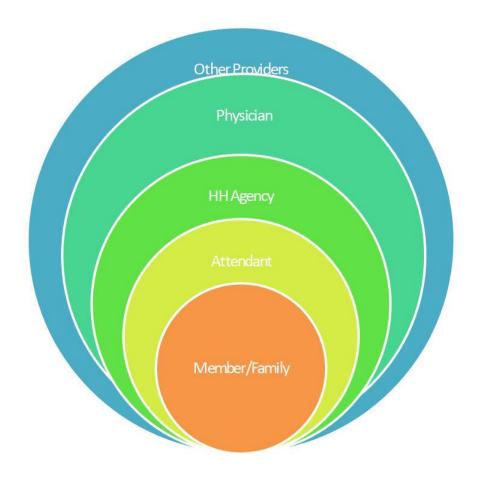






# The Cigna Approach

### Considers Personal Attendants' influence with Members















### Attendants: Champions for Member Success

- Bonding with Members means they become a trusted voice.
  - Time w/Member per year
    - Attendant = 1,000-2,000 hours
    - Primary care provider 1 hour
- Only regular contact for some Members
- Crucial lifeline for Members and have the potential to become our best ally in the home





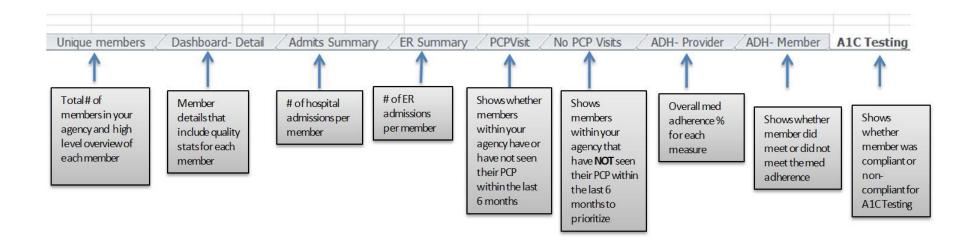








# Measuring Effectiveness: Provider Dashboard











### **Barriers**















### Improve Attendants' Performance

- Comprehensive, evidence-based PCA training leads to higher satisfaction and better health outcomes
- Improve EVV performance
- Current minimum training requirements do not serve members effectively
- On-going training for all attendants
- Active Fraud, Waste & Abuse (FWA) education and response
- Ratings system for attendants













# **Outcomes**





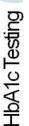


























### Outcome: Performance Measure Not Met

	Provider Metrics		Metric Goals
Unique Mbrs	31	Hidalgo SDA	1,358
MM	334	THE SAIL LET	14,417
Admit	11		391
ADKScore	1.22		1
ERvist	39		1,292
ERKScore	1.30		1
PCPVisit	211		7,080
PCPScore	1.29		1
Statin	69.23%		60.00%
OralDiabetes	0.00%		60.00%
AceArb	71.43%		60.00%
A1C Testing	90.00%		87.99%
ADK	395		325
ERK	1,401		1,075
PCPK	7,581		5,893
Metrics Met:	4.00		AMS CLASS

### To Meet Metrics Threshold:

- Provider ADK Score Less Than or Equal tio Metiric Goals

- Provider ERK Score Less Than or Equal tio Metiric Goals
- Provider PCP Score Greatier Than or Equal tio Metiric Goals
- Medication Adherence Greatier tihan or Equal To Metiric Goals

### 3. Determination of the Total Quality Incentive Payment

Cigna-HealthSpring shall collect data on Provider's performance on the Clinical Performance Measures through the Audit Period to assess Provider's overall performance during the Data Cellection Priod. The maximum Quality Incentive Provider is eligible to receive under this LTSS Program is calculated based on the following table:

CPMs meeting or exceeding thresholds	Percent of Maximum Quality Incentive	Quality Incentive Eamed	
0 to 4 Clinical Performance Measures Thresholds met	Not eligible	Not eligible	
<ol> <li>Clinical Performance Measures Thresholds met</li> </ol>	60%	5	
6 Clinical Performance Measures Thresholds met	80%	2	
7 Clinical Performance Measures Thresholds met	100%	5	













### Outcome: Performance Measure Met

	Provider Metrics		Metric Goals
Unique Mbrs	84	Hidalgo SDA	1,358
MM	897		14,417
Admit	23		391
ADKScore	0.95		1
ERvist	67		1,292
ERKScore	0.83		1
PCPVisit	451		7,080
PCPScore	1.02		1
Statin	60.00%		60.00%
OralDiabetes	80.00%		60.00%
AceArb	74.19%		60.00%
A1C Testing	96.67%		87.99%
ADK	308		325
ERK	896		1,075
PCPK	6,033		5,893
Metrics Met:	7.00		2.00.00000

### To Meet Metrics Threshold:

- Provider ADK Score Less Than or Equal tio Metiric Goals

- Provider ERK Score Less Than or Equal tio Metiric Goals

- Provider PCP Score Greatier Than or Equal tio Metiric Goals

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CPMs meeting or exceeding thresholds	Percent of Maximum Quality Incentive	Quality Incentive Earned	
0 to 4 Clinical Performance Measur Thresholds met	rs Not eligible	Not eligible	
5 Clinical Performance Measur Thresholds met	60%	*	
6 Clinical Performance Measure Thresholds met	19 80%	\$	
7 Clinical Performance Measur Thresholds met	100%	5	













### What We Got Right!

Choosing an existing collaborative as a provider partner

•Volume increased likelihood of meeting minimum threshold

### Attendant training

Importance of their observations
 What to watch & how to report it

### Validated Pay-outs

• Keep reimbursement methodology simple







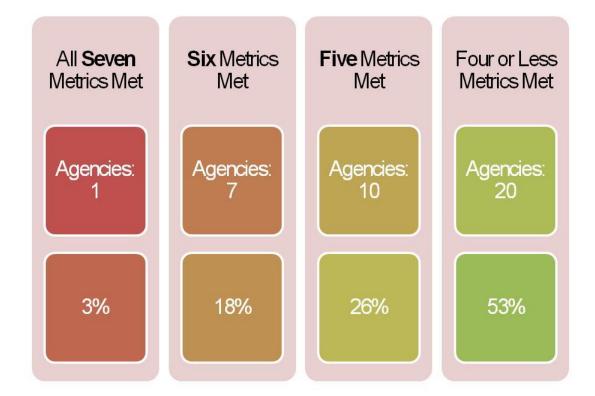






# What Is Still A Work In Progress!

### 38 Agencies















# Provider Perspective: Case Studies

- Case#1 Intensive Care Program
- Case#2 Attendant Training & Testimonials
- Case#3 Continuous Improvement















### Points to Consider

















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