

LTSS Workforce Stabilization – A Solution for a COVID World and Beyond – Part 1

Centene Overview

WHO WE ARE

Centene provides access to high-quality healthcare, innovative programs and a wide range of health solutions that help families and individuals get well, stay well, and be well.

PURPOSE

Transforming the health of the community, one person at a time

BRAND PILLARS



Focus on the Individual



Whole Health



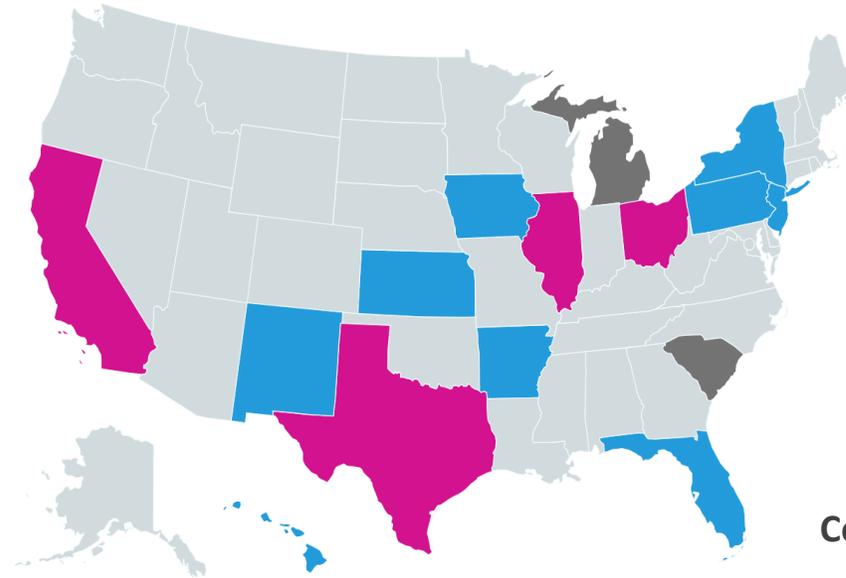
Active Local Involvement

**As of September 2020 data.*

WHAT WE DO

50 states and 3 international markets -
with government-sponsored healthcare programs

Long-Term Services and Supports & Medicare-Medicaid Plan Footprint



414,000 members
in 15 states;
Largest MLTSS
health plan in the
U.S.*

Color Key: **LTSS**, **LTSS & MMP**, **MMP**

Populations include: Older Adults, Persons with Physical Disabilities, HIV/AIDS, Intellectual & Developmental Disabilities, Brain Injury, Serious & Persistent Mental Illness

Addressing Challenges through Partnership

What we know:

- COVID-19 is creating barriers for individuals to receive their LTSS.
- Limited staffing is not only a LTSS challenge, but is more wide-spread.

The goal:

- Prevent workforce gaps by connecting workers, volunteers and employers.

How it happened:

- ADvancing States & Centene brainstormed about ways to support states during the pandemic and beyond.
- Centene offered to build an open-source platform for workforce management, based on a tool developed in Massachusetts.

The daily routine:

- April 2020 - ADvancing States, CO, and Centene met daily to develop website content, include State business requirements, and support employers and workers.
- May 2020 –Go Live in Colorado! Continued to build additional requirements and finesse website based on feedback from employers and States.

Ongoing efforts:

- Employers across multiple states and job seekers registered (AK, CO, CT, ME, MI, OR, WA).
- Centene met with health plans in MI, OR, and WA to promote the tool. Health plans received ‘standardized’ marketing materials to share with providers, members, and the community.
- Conversations continue with Centene and ADvancing States to support continued promotion.

Matching Employers with Jobseekers

Concept: Similar to the dating app Match.com, a Employer enters their staffing needs into a portal and the website matches by people who have the skills.



Employers

- Easy to use portal to manage their staffing needs

Jobseekers

- A one-stop shop to connect with employers

States

- Near real time actionable data about workforce needs throughout the state

ADvancing States

- National, regional, and state data to provide to federal partners





Jobseeker Video <https://youtu.be/BU82axattKw>





ConnectToCareJobs.com

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